



Buongiorno– Presentation of the list of candidates for the Board of Directors

Milan, April 13 2010 – Buongiorno S.p.A. (MTA STAR, Borsa Italiana: BNG), leading multinational in mobile entertainment, informs that as of today, the list of candidates for the Board of Directors, has been presented by the shareholder Mauro Del Rio, in compliance with the charter of association and the applicable law and is complemented by the required documentation.

The list is available to the public at the Company's registered offices and at Borsa Italiana S.p.A. offices, and it has also been published in the Investor Relations section on the corporate website www.buongiorno.com.

About Buongiorno Group

Buongiorno (Italy, MTA STAR: BNG) is the multinational leader in mobile entertainment. The Company counts on an unparalleled international presence with 24 offices and business in 57 countries in 5 continents, 200 direct connections with +130 telcos and access to over 2 billion mobile customers. Buongiorno is market leader in Europe and is one of the top 3 players in 8 of the world's most important geographies. Buongiorno is also present in Russia and Pacific Asia (India, Vietnam and Philippines) through the Joint Venture with the Japanese group Mitsui & Co., Ltd.. The Company operates with two business lines: mobile value-added services distributed directly - through its brand BlinkoGold for Mobile Content services and through its Mobile Social Networking brand Peoplesound - as well as through partnerships with leading telcos and media groups (Consumer Services) - and digital marketing services referred to as sponsored content (Buongiorno!Digital).

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